

Location: Regional Operation Intelligence Center (ROIC)  
NJSP Headquarters in West Trenton 08628

Directions: [http://www.state.nj.us/health/bc/documents/shpb13/directions\\_pheal.pdf](http://www.state.nj.us/health/bc/documents/shpb13/directions_pheal.pdf)

Dates: May 28 and 29, 2014

Time: 8:30 a.m. - 4:00 p.m.

**Pre Requisite:**

- IS -29 Basic PIO Awareness is a required pre requisite for the course. Please submit a copy of your IS -29 certificate with your application. The web link for IS-29 is: <http://www.training.fema.gov/EMIWeb/IS/courseOverview.aspx?code=IS-29>

**Course Purpose:**

This training will equip participants with the basic skills needed to be full- or part-time PIOs such as oral and written communications, and understanding and working with the media, and basic tools and techniques needed to perform effectively.

**Course Objectives**

At the end of this course, participants will be able to:

- Demonstrate how to communicate emergency public information effectively in writing to the public through the news media.
- Describe actions the PIO can take to prepare for and conduct an effective interview with the news media.
- Demonstrate the ability to answer questions effectively during an on-camera interview.
- Describe how to effectively perform the responsibilities of the PIO at the scene of an incident.
- Describe the JIS/JIC concepts as they apply to the public information function in an expanding incident.
- Participate in a panel discussion with members of the news media.

**Target Audience**

The primary audience for this training is individuals who have recently been assigned to public information responsibilities as their main job or as an auxiliary function at the State, tribal, or local level of government. Class size is limited to 12

**[NJOEM Training Application](#)**. Complete the application and send along with the IS 29 Basic PIO Awareness Certificate to Michael Anderson at [lppandemi@gw.njsp.org](mailto:lppandemi@gw.njsp.org) or fax it to 609-671-0160.